

Lee Chamber of Commerce

2023 MEMBERSHIP/RENEWAL APPLICATION

Name of Business _____

Physical Location _____

Mailing Address _____

City/Town _____ State _____ Zip _____

Contact person _____ Title _____

Business Phone _____ Cell Phone _____

Contact Person's Email _____

Does your business have a Facebook Page? Y / N If yes, what is the URL? Facebook.com/_____

Your Website address _____

PLEASE COMPLETE ALL INFORMATION ON APPLICATION FORM AS WE MAY HAVE OUTDATED INFO (Old phone #, inactive email, etc.)

Please select a category for your business from the list on the opposite side of this form. For a small additional fee, you may list your business under more than one category.

MEMBERSHIP DUES FOR 2023: *(Please check appropriate category. Thank you!)*

- () Service Clubs/Community Organizations.... \$175
- () Self-employed (no paid employees)..... \$200
- () 1 to 9 full time employees..... \$250
- () 10 to 24 full time employees..... \$300
- () 25 to 99 full time employees..... \$350
- () Over 100 full time employees..... \$450
- () Add \$25 for each additional category you select on the back of this page; there is no charge for 1st category.

<p>Notes:</p> <p>2 p/t employees = 1 f/t</p> <p>4 seasonal employees = 1 f/t</p> <p>Banks: Count only the # of employees at your Lee location.</p>
--

AMOUNT ENCLOSED \$ _____

All information is for the sole use of the Lee Chamber of Commerce and is otherwise considered confidential.

Be sure to keep us updated throughout the year with any changes!

Should you need to set up a payment plan, please contact the Chamber office at 413.243.1705

Mail form & check to: Lee Chamber of Commerce • PO Box 345 • Lee MA 01238-0345

Please indicate the correct category for your business:

(If you choose more than one category, please add \$25 per category)

___ What To Do

___ Where To Stay

___ Where To Dine

___ Where To Shop

___ Where To Find Services

If you chose the **“Where To Find Services”** category, select at least ONE subcategory listed below at no charge. If you choose more than one subcategory, add \$25 to your payment for each subcategory you have chosen after the first.

___ Accountant

___ Guest House

___ Pet Services

___ Advertising

___ Hardware

___ Printer

___ Antiques

___ Health Services

___ Professional Services

___ Attorney at Law

___ Heating/Plumbing

___ Real Estate

___ Automobiles/Auto Service

___ Insurance

___ Retail

___ Bakery

___ Jeweler

___ Rubbish Removal

___ Bank

___ Laboratory

___ Security

___ Beauty Salon/Barber Shop

___ Landscaper

___ Skiing

___ Builder/Contractor

___ Lime & Limestone

___ Storage

___ Camp site

___ Lodging

___ Towing Services

___ Church

___ Lumberyard

___ Veterinary

___ Communications

___ Museum/Gallery

___ Welding

___ Cultural Institution

___ Newspaper

___ other, please specify as we
can add a category:

___ Electrician

___ Nursery/Greenhouse

___ Excavation

___ Shopping Outlet

___ Funeral Home/Director

___ Painting & Wallpaper

___ Golf

___ Paper Manufacturing

The Lee Chamber's Annual Business Listing Brochure

will be available online at: www.leechamber.org

Pay by Credit Card (Visa/MC/AMEX)

Name on Card _____

Amount: \$ _____

Account Number: _____ Exp. Date _____ CVC Code _____

Billing Address for Credit Card:

Street: _____

Town: _____ State: _____ Zip: _____

(Complete billing address is required by our Credit Card Service Provider)

2023 Membership Directory Ad Rates

The Lee Chamber of Commerce Membership Directory is distributed throughout Berkshire County; the greater Albany, NY area; the Northwest Hills area of CT and @ Lee Premium Outlets. Distribution by *Hart Marketing LLC*.

Ad Size	Full Color	B&W
() ¼ page (3.25 w X 2 h)	\$250	\$150
() ½ page (3.25 w X 4 h)	\$375	\$275
() Full page (3.25 w X 8 h)	\$500	\$400
() Inside Back Cover (3.25 w x 8 h)	\$600	N/A
() Inside Front Cover (3.25 w x 8 h)	\$800	N/A
() Back Cover (3.25 w x 8 h)	\$1,200	N/A

() Repeat my Membership Directory Ad on file

Deadline for Advertisements: Completed application, payment & artwork, if applicable, **are due by February 15, 2022** unless otherwise agreed upon between member/advertiser and the Lee Chamber. Your Ad space may be cancelled for non-payment if deadline is not adhered to and no prior, mutually agreed upon, arrangements are made.

Artwork Requirements:

- ✓ High resolution files; PDF preferred; embedded fonts
- ✓ Email artwork to: Director243@outlook.com; indicate “Ad Artwork” in subject line

Advertiser is responsible for ensuring that files are properly prepared. The Lee Chamber cannot be held responsible if an incorrectly submitted file does not print properly. Please be sure your designer has a copy of these specifications and is aware of our deadline. Do not hesitate to call us with questions. Thank you!

The brochure will also be available online at: www.leechamber.org

What programs does the Chamber sponsor/support?

- Lee Founders Weekend and Taste of Lee
- Downtown Holiday Lamp Post Décor
- Community Christmas Tree Lighting Ceremony in Church Park.
- Gateway Jazz Weekend (Mid-June)
- Town Beautification Program – install and manage the hanging flower baskets on Main Street and maintain town’s pocket parks during the summer
- Christmas tree lighting and Angel Remembrance Ceremony
- Regular “business after hours” events to aid in business networking
- Annual Chamber Golf Open – raising funds for Town of Lee high school graduates’ scholarships

Full Page
Back Cover
Inside Front Cover
Inside Back Cover

3.25" X 8"

Half Page
3.25" X 4"

QuarterPage
3.25" X 2"

What are the benefits of membership in the Lee Chamber of Commerce?

Free listing, with images and your logo, on the Lee Chamber website which receives over 1.2 million hits per year: with more than 5,000 users per day during the peak season.

Your business listing on the Chamber website contains a hot link to your website.

Free listing in our Lee Chamber Brochure – 15,000 copies are distributed throughout Berkshire County, Northwest CT, the Albany NY area, by Berkshire Brochure Display, and at Lee Premium Outlets.

Free event posting and news-sharing on the Lee Chamber Facebook page.

Free promotion of your events and news in the Lee Chamber of Commerce's weekly e-newsletter and on our Facebook & Instagram pages.

ENJOY Exposure to new business contacts and community leaders through Chamber events.

Prominent display space in the Lee Chamber Information Booth for your rack cards, menus, brochures or business cards.

Representation of your business by our volunteers, who are in attendance at the Information Booth six hours per day, six days a week in season. Over 6,000 potential customers visited the Booth last year: from 40 states and more than 30 foreign nations.

Who can be a Chamber member?

Any reputable person, firm, professional association, corporation, partnership, or legal entity having interests consistent with the above objectives is eligible to apply for membership.

What is our Mission?

The Lee Chamber of Commerce works to support and foster community prosperity. Our purposes and objectives shall be to promote and advance the economic, civic, and social welfare of Lee and the Berkshire region.

The Chamber provides a forum for the economic needs of those doing business in Lee and represents those interests as a unified group; promotes friendship and cooperation within the business community;

The Chamber works in collaboration with town government and the Lee Development Corporation; offers additional marketing opportunities for small businesses as a collaborative effort.

Why it's great to be "The Gateway" to the Berkshires!

Strategically located at Exit 10 (old exit #2) of the Mass. Pike, thousands of visitors, second home-owners and residents come to the town every day, all year round. Every vehicle brings potential customers to our scenic river valley.

Your membership in the Lee Chamber of Commerce offers a unique promotional opportunity in our oft-visited town.

www.leechamber.org



Gateway to the Berkshires