

# Lee Chamber of Commerce

## 2024 MEMBERSHIP/RENEWAL APPLICATION

Name of Business \_\_\_\_\_

Physical Location \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact person \_\_\_\_\_ Title \_\_\_\_\_

Business PH ( ) \_\_\_\_\_ - \_\_\_\_\_ Cell PH ( ) \_\_\_\_\_ - \_\_\_\_\_

Contact Person's Email \_\_\_\_\_

Does your business have a Facebook Page? Y / N If yes, what is the URL? Facebook.com/ \_\_\_\_\_

Your Website address \_\_\_\_\_

**PLEASE COMPLETE ALL INFORMATION ON APPLICATION FORM AS WE MAY HAVE OUTDATED INFO (Old phone #, inactive email, etc.)**

Please select a category for your business from the list on the opposite side of this form. For a small additional fee you may list your business under more than one category.

**MEMBERSHIP DUES FOR 2024:** (Please check appropriate category. Thank you!)

( ) Service Clubs/Community Organizations.... \$150

( ) Self-employed (no paid employees)..... \$200

( ) 1 to 24 full time employees..... \$350

( ) Over 25 full time employees..... \$450

( ) Add \$25 for a color picture next to your free listing in our 2024 Membership Directory.

( ) Add \$25 for each additional category you select on the back of this page; there is no charge for 1st category.

**Notes:**

2 p/t employees = 1 f/t

4 seasonal employees = 1 f/t

**Banks:** Count only the # of employees at your Lee location.

AMOUNT ENCLOSED \$ \_\_\_\_\_

All information is for the sole use of the Lee Chamber of Commerce and is otherwise considered confidential.

**Be sure to keep us updated throughout the year with any changes!**

**Deadline: February 16, 2024 for inclusion in Lee Chamber Membership Directory**

Should you need to set up a payment plan, please contact the Chamber office at 413.243.1705

**Pay online or mail check to: Lee Chamber of Commerce • PO Box 345 • Lee MA 01238-0345**

**Please indicate the correct category for your business:**

*(If you choose more than one category, please add \$25 per category)*

\_\_\_ What To Do

\_\_\_ Where To Stay

\_\_\_ Where To Dine

\_\_\_ Where To Shop

\_\_\_ Where To Find Services

If you chose the **“Where To Find Services”** category, select at least ONE subcategory listed below at no charge. If you choose more than one subcategory, add \$25 to your payment for each subcategory you have chosen after the first.

- \_\_\_ Accountant
- \_\_\_ Advertising
- \_\_\_ Antiques
- \_\_\_ Attorney at Law
- \_\_\_ Automobiles/Auto Service
- \_\_\_ Bakery
- \_\_\_ Bank
- \_\_\_ Beauty Salon/Barber Shop
- \_\_\_ Builder/Contractor
- \_\_\_ Camp site
- \_\_\_ Church
- \_\_\_ Communications
- \_\_\_ Cultural Institution
- \_\_\_ Electrician
- \_\_\_ Excavation
- \_\_\_ Funeral Home/Director
- \_\_\_ Golf
- \_\_\_ Guest House
- \_\_\_ Hardware
- \_\_\_ Health Services
- \_\_\_ Heating/Plumbing
- \_\_\_ Insurance
- \_\_\_ Jeweler
- \_\_\_ Laboratory
- \_\_\_ Landscaper
- \_\_\_ Lime & Limestone
- \_\_\_ Lodging
- \_\_\_ Lumberyard
- \_\_\_ Museum/Gallery
- \_\_\_ Newspaper
- \_\_\_ Nursery/Greenhouse
- \_\_\_ Shopping Outlet
- \_\_\_ Painting & Wallpaper
- \_\_\_ Paper Manufacturing
- \_\_\_ Pet Services
- \_\_\_ Printer
- \_\_\_ Professional Services
- \_\_\_ Real Estate
- \_\_\_ Retail
- \_\_\_ Rubbish Removal
- \_\_\_ Security
- \_\_\_ Skiing
- \_\_\_ Storage
- \_\_\_ Towing Services
- \_\_\_ Veterinary
- \_\_\_ Welding
- \_\_\_ other, please specify as we can add a category:

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## 2024 Membership Directory Ad Rates

The Lee Chamber of Commerce Membership Directory is distributed throughout Berkshire County; the greater Albany, NY area; the Northwest Hills area of CT and @ Lee Premium Outlets. Distribution by *Hart Marketing LLC*.

<b>Ad Size</b>	<b>Full Color</b>	<b>B&amp;W</b>
( ) 1/4 page (3.25 w X 2 h)	\$250	\$150
( ) 1/2 page (3.25 w X 4 h)	\$375	\$275
( ) Full page (3.25 w X 8 h)	\$500	\$400
( ) Inside Back Cover (3.25 w x 8 h)	\$600	N/A
( ) Inside Front Cover (3.25 w x 8 h)	\$800	N/A
( ) Back Cover (3.25 w x 8 h)	\$1,200	N/A
<b>( ) Repeat my Membership Directory Ad from 2023</b>		

**Deadline for Advertisements:** Completed application, payment & artwork, if applicable, **are due by February 16, 2024** unless otherwise agreed upon between member/advertiser and the Lee

Chamber. Your Ad space may be cancelled for non-payment if deadline is not adhered to and no prior, mutually agreed upon, arrangements are made.

**Artwork Requirements:**

- ✓ High resolution files; TIF or JPG (300 dpi) ; embedded fonts
- ✓ Email artwork to [director@leechamber.org](mailto:director@leechamber.org) ; indicate “Ad Artwork” in subject line

*Advertiser is responsible for ensuring that files are properly prepared. The Lee Chamber cannot be held responsible if an incorrectly submitted file does not print properly. Please be sure your designer has a copy of these specifications and is aware of our deadline. Do not hesitate to call us with questions. Thank you!*

**The brochure is also available online at: [www.leechamber.org](http://www.leechamber.org)**

**Payment can be made via credit card online.**

**Full Page**

**Back Cover**

**Inside Front Cover**

**Inside Back Cover**

**3.25" X 8"**

**Half Page**

**3.25" X 4"**

**QuarterPage**

**3.25" X 2"**

***ADVERTISING AND SPONSORSHIP OPPORTUNITIES  
THROUGHOUT THE YEAR FOR CHAMBER MEMBERS***

**Lee Chamber Membership Brochure:** Advertisements (January/February)

**Website Advertising:** Throughout the year, on a monthly basis

**Lee Beautification Program:** Sponsorships available (March/April)

**Video Advertising in Chamber Information Booth:** Throughout the season, on a monthly basis (May-October)

**Lee Chamber Golf Open:** Sponsorships & Program advertising available (June); donation of raffle items

**Lee Founders Weekend:** Sponsorship available for weekend events, parade, and entertainment (August); donation of raffle items [2024 Lee Founders Weekend is: Sept. 20-22]

**Annual Meeting & Awards Banquet:** Sponsorship & Program advertising available (November)

**Holiday Décor:** Sponsorships available (November)

***If interested in additional information about Advertising & Sponsorship,  
Please call the Lee Chamber office at 413.243.1705***

*What programs does the Chamber sponsor/support?*

- Lee Founders Weekend and Taste of Lee—September 20-22, 2024
- Downtown Holiday Lamp Post Décor
- Community Christmas Tree Lighting Ceremony in Church Park.
- Town Beautification Program – install and manage the hanging flower baskets on Main Street and maintain town’s pocket parks during the summer
- Christmas tree lighting and Angel Remembrance Ceremony
- Regular “business after hours” events to aid in business networking
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- Annual Chamber Golf Open – raising funds for College Scholarships for Lee residents (HS graduates)

## **What are the benefits of membership in the Lee Chamber of Commerce?**

Free listing, with images and your logo, on the Lee Chamber website which receives over 1.2 million hits per year; with more than 5,000 users per day during the peak season.

Your business listing on the Chamber website contains a hot link to your website.

Free listing in our Lee Chamber Brochure – 10,000 copies are distributed throughout Berkshire County, Northwest CT, the Albany NY area, by Berkshire Brochure Display, and @Lee Premium Outlets.

Free event posting and news-sharing on the Lee Chamber Facebook and Instagram page.

**Free** participation in Lee Founders Weekend, including advertising in our promotional materials.

***Free promotion of your events and news in the Lee Chamber of Commerce's monthly e-newsletter.***

ENJOY Exposure to new business contacts and community leaders through Chamber events.

Prominent display space in the Lee Chamber Information Booth for your rack cards, menus, brochures or business cards.

Representation of your business by our volunteers, who are in attendance at the Information Booth six hours per day, six days a week in season. Many potential customers visited the Booth last year; from 40 states and more than 30 foreign nations.

## ***Who can be a Chamber member?***

**Any reputable person, firm, professional association, corporation, partnership or legal entity having interests consistent with the above objectives is eligible to apply for membership.**

## **What is our Mission?**

The Lee Chamber of Commerce works to support and foster community prosperity.

Our purposes and objectives shall be to promote and advance the economic, civic and social welfare of Lee and the Berkshire region.

**The Chamber provides a forum for the economic needs of those doing business in Lee and represents those interests as a unified group; promotes friendship and cooperation within the business community;**

The Chamber works in collaboration with town government and the Lee Development Corporation; Offers additional marketing opportunities for small businesses as a collaborative effort.

Why it's great to be "The Gateway" to the Berkshires! Strategically located at Exit 2 of the Mass. Pike, thousands of visitors, second home- owners and residents come to the town every day, all year round. Every vehicle brings potential customers to our scenic river valley.

**Your membership in the Lee Chamber of Commerce offers a unique promotional opportunity in our oft-visited town.**

[www.leechamber.org](http://www.leechamber.org)





Gateway to the Berkshires

**Quarter Page**

3.25" X 2"