

What are the benefits of membership in the Lee Chamber of Commerce?

Free listing, with images and your logo, on the Lee Chamber website which receives over 1.2 million hits per year: with more than 5,000 users per day during the peak season.

Your business listing on the Chamber website contains a hot link to your website.

Free listing in our Lee Chamber Brochure – 10,000 copies are distributed throughout Berkshire County, Northwest CT, the Albany NY area and @Lee Premium Outlets.

Free event posting and news-sharing on the Lee Chamber Facebook & Instagram pages.

Free promotion of your events and news in the Chamber of Commerce’s e-newsletter.

Exposure to new business contacts and community leaders through Chamber events. Prominent display space in the Lee Chamber Information Booth for local business rack cards, menus, brochures or business cards.

Representation of your business by our volunteers, who are in attendance at the Information Booth six hours per day, six days a week in season. Many potential customers visit the Booth every year; from forty states and more than 30 foreign nations in the past few years.

Who can be a Chamber Member?

Any reputable person, firm, professional association, corporation, partnership, or legal entity having interests consistent with the above objectives is eligible to apply for membership.



What programs does the Chamber sponsor?

Lee Founders Weekend and Taste of Lee (2024 date: Sept. 20-22).

Downtown holiday lamp post décor.

Community Christmas tree Lighting & Remembrance Ceremony in Church Park.

Town Beautification Programs – install and manage the hanging flower baskets on Main Street and maintenance of pocket parks.

Regular “business after hours” events to aid in business networking.

Annual Chamber Golf Open – raising funds for Town of Lee high school graduate scholarships.

What is our Mission?

The Lee Chamber of Commerce works to support and foster community prosperity.

Our purposes and objectives shall be to promote and advance the economic, civic, and social welfare of Lee and the Berkshire region.

The Chamber is the foundation of our local economy. By fostering an environment of growth, support, and collaboration, they ensure that businesses have the tools, resources, and connections they need to succeed.

The Chamber provides a forum for the economic needs of those doing business in Lee and represents those interests as a unified group; promotes friendship and cooperation within the business community.

The Chamber works in collaboration with town government and the Lee Development Corporation and offers additional marketing opportunities for small businesses as a collaborative effort.

Business is about relationships - the more relationships a business can build, the more opportunities it has to grow and thrive. Chambers of Commerce understand the importance of this and therefore provide several networking opportunities for businesses and professionals to participate in each year.

Why it is great to be “The Gateway” to the Berkshires!

Strategically located at Exit 10 of the Mass. Pike, thousands of visitors, second homeowners and residents come to the town every day, all year round. Every vehicle brings potential customers to our scenic river valley.

Your membership in the Lee Chamber of Commerce offers a unique promotional opportunity in our oft-visited town.

Lee Chamber of Commerce *Gateway to the Berkshires*

LEE CHAMBER OF COMMERCE

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2024

Lee Chamber of Commerce

**Supporting the
Business Community
in our
Classically Quaint
New England Town**

