

# Lee Chamber of Commerce

## 2026 MEMBERSHIP/RENEWAL APPLICATION and Lee Chamber Guide Advertising

Name of Business \_\_\_\_\_

Physical Location \_\_\_\_\_

Mailing Address \_\_\_\_\_ Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Main Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Business PH (      ) \_\_\_\_\_ - \_\_\_\_\_ Cell PH (      ) \_\_\_\_\_ - \_\_\_\_\_

Main Contact Person's Email \_\_\_\_\_

Alternate person(s) and email(s) to get for Membership Contact List to receive messages from Chamber Director:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please share your social media! Facebook.com/ \_\_\_\_\_ Insta @ \_\_\_\_\_

Your Website address \_\_\_\_\_

**Please complete all information on this application, as we may have outdated contact details on file (phone numbers, email addresses, etc.).**

Your business listing on the Chamber website contains a link to your website. Categories help ensure your business appears correctly on the Chamber website and in member listings. Your first category is included with your membership. If you choose more than one category, please add \$25 per additional category

Dine       Shop       Stay       Service       Outdoor       Cultural

**MEMBERSHIP DUES FOR 2026 – same rates as 2025! Please check appropriate level. Thank you!**

- (  ) Service Clubs/Community Organizations/Friends ....\$100
- (  ) 0-4 employees.....\$200
- (  ) 5 – 24 full-time employees .....\$350
- (  ) 25+ full-time employees .....\$450
- (  ) Add \$25 for each additional category you select; there is no charge for 1st category.

### Notes:

2 p/t employees = 1 f/t

4 seasonal employees = 1 f/t

**Banks:** Count only the # of employees at your Lee location.

All information is for the sole use of the Lee Chamber of Commerce and is otherwise considered confidential.

**Be sure to keep us updated throughout the year with any changes!**

**Deadline: Friday, February 13, 2026 for inclusion in Lee Chamber Guide**

**Pay online or mail check to: Lee Chamber of Commerce • PO Box 345 • Lee MA 01238-0345**

*Should you wish to set up a payment plan, please contact the Chamber office at 413.243.1705. We are happy to work with you!*

**NEW FOR 2026: A revamped Chamber website with improved navigation and upgraded member listings to better connect businesses with visitors and residents. (Updates in progress!)**

## Advertise in the 2026-2027 Lee Chamber Community & Visitor Guide

The Lee Chamber's **Community & Visitor Guide & Membership Directory** is a **high-value, long-lasting advertising opportunity** for local businesses.

Published every other year, the printed Guide has a **two-year shelf life** and is distributed throughout **Berkshire County; the greater Albany, NY area; the Northwest Hills of Connecticut; and at Lee Premium Outlets**. Distribution is managed by **Hart Marketing LLC**, ensuring broad, year-round reach. **All ads are printed in full color.**

The Guide is a **go-to resource for both visitors and local residents**—used to find where to **shop, dine, stay, and access local services**. For many households, it functions much like a **modern-day phone book**, filling a growing gap as traditional directories are no longer consistently distributed.

### Why place an ad?

- One affordable investment with **two years of exposure**
- Reaches **thousands of visitors and community members**
- Promotes your business in a **trusted, local reference guide**
- **Extensive regional distribution**
- **Very reasonable ad rates** compared to other regional options
- **The Guide is also always available online at: [www.leechamber.org](http://www.leechamber.org)**

Simple, effective, and built to last—this is an easy way to keep your business visible year-round.

<u>Ad Size</u> (examples on next page)	<u>Ad Price</u>
( ) 1/4 page (3.25 w X 2 h, "business card" size).....	\$275
( ) 1/2 page (3.25 w X 4 h) .....	\$415
( ) Full page (3.25 w X 8 h) .....	\$550
( ) Inside Back Cover (3.25 w x 8 h)* .....	\$660
( ) Inside Front Cover (3.25 w x 8 h)* .....	\$880
( ) Back Cover (3.25 w x 8 h)* .....	\$1,320

*\*Exclusive placement, first come, first served*

### Repeat my Membership Directory Ad from 2024

**Deadline for Advertisements:** Completed application, payment, and artwork **are due by Friday, February 13, 2026** unless otherwise agreed upon between member/advertiser and the Lee Chamber. Your Ad space may be cancelled for non-payment if deadline is not adhered to and no prior, mutually-agreed upon arrangements are made.

### Artwork Requirements:

- ✓ High resolution files; TIF, JPG, or PNG (300 dpi) ; embedded fonts
- ✓ Email artwork to [director@leechamber.org](mailto:director@leechamber.org) ; indicate "Ad Artwork" in subject line

*Advertiser is responsible for ensuring that files are properly prepared. The Lee Chamber cannot be held responsible if an incorrectly submitted file does not print properly. Please be sure your designer has a copy of these specifications and is aware of our deadline. Do not hesitate to call us with questions. Thank you!*

**AMOUNT ENCLOSED FOR MEMBERSHIP AND GUIDE ADVERTISEMENT \$** \_\_\_\_\_

**New Member Discount: Please deduct 10% as our welcome gift!**

**Payment can also be made via credit card online.**

**Full Page**  
**Back Cover**

**Inside Front Cover**  
**Inside Back Cover**

**3.25" X 8"**

**Half Page**  
**3.25" X 4"**

**QuarterPage**  
**3.25" X 2"**

## ***Programs and Events Supported by the Lee Chamber of Commerce***

- Lee Founders Weekend and Taste of Lee—September 18-20, 2026
- Town Beautification Program – install and manage the hanging flower baskets on Main Street and maintain town's pocket parks during the summer
- Lee Pride—June 13, 2026
- All-Hallows Lee—October 17, 2026
- Downtown Holiday Lamp Post Décor
- Community Christmas Tree Lighting and Angel Remembrance Ceremony in Church Park.
- Regular “business after hours” and breakfast events to aid in business networking
- Annual Chamber Golf Open – raising funds for College Scholarships for Lee residents (HS graduates)

**In addition to the Community & Visitor Guide,  
the Chamber offers the following advertising and sponsorship  
opportunities throughout the year:**

**Lee Chamber Membership Brochure:** Advertisements (submissions January/February)

**Website Advertising:** Throughout the year, on a monthly basis

**Lee Beautification Program:** Sponsorships available (March-May)

**Video Advertising in Chamber Information Booth:** Throughout the season, on a monthly basis (May-October)

**Lee Chamber Golf Open:** Sponsorships & Program advertising available (June); donation of raffle items

**Lee Founders Weekend:** Sponsorship available for weekend events, parade, and entertainment (sign up in July & August); donation of raffle items. 2026 Lee Founders Weekend is: Sept. 18-20.

**Annual Meeting & Awards Banquet:** Sponsorship & Program advertising available (November)

**Holiday Décor:** Sponsorships available (November & December)

***If interested in additional information about Advertising & Sponsorship,  
please call the Lee Chamber office at 413.243.1705***

## **What are the benefits of membership in the Lee Chamber of Commerce?**

Free listing, with images and your logo, on the Lee Chamber website, which receives over 1.2 million hits annually and 5,000+ users per day during peak season, with 2025 traffic up 6% year over year.

Free listing in our Lee Chamber Brochure – 10,000 copies are distributed throughout Berkshire County, Northwest CT, the Albany NY area, by Berkshire Brochure Display, and @Lee Premium Outlets.

Free event posting and news-sharing on the Lee Chamber Facebook and Instagram page.

**Free** participation in Lee Founders Weekend, including advertising in our promotional materials.

### ***Free promotion of your events and news in the Lee Chamber of Commerce's weekly e-newsletter.***

Enjoy Exposure to new business contacts and community leaders through Chamber events.

Prominent display space in the Lee Chamber Information Booth for your rack cards, menus, brochures, or business cards.

Representation of your business by Chamber volunteers, who staff the Information Booth six hours per day, six days a week during the season. Many potential customers visited the Booth last year; from 40 states and more than 30 foreign nations.

**Your membership in the Lee Chamber of Commerce offers a unique promotional opportunity in our oft-visited town.**

**www.leechamber.org**



Gateway to the Berkshires

## **Who can be a Chamber member?**

Any reputable person, firm, professional association, corporation, partnership or legal entity having interests consistent with the above objectives is eligible to apply for membership.

## **What is our Mission?**

The Lee Chamber of Commerce promotes economic vitality, community engagement, and tourism in the Town of Lee—the “Gateway to the Berkshires.” Through events, advocacy, and partnerships, the Chamber supports local businesses, serves as a unified voice for the business community, and strengthens the civic and cultural life of Lee and the Berkshire region.

## **Why it's great to be “The Gateway” to the Berkshires:**

- Strategically located at Exit 10 (formerly exit 2) of the Mass. Pike
- Thousands of visitors, second home-owners and residents come to the town every day, all year round.
- Every vehicle brings potential customers to our scenic river valley!